



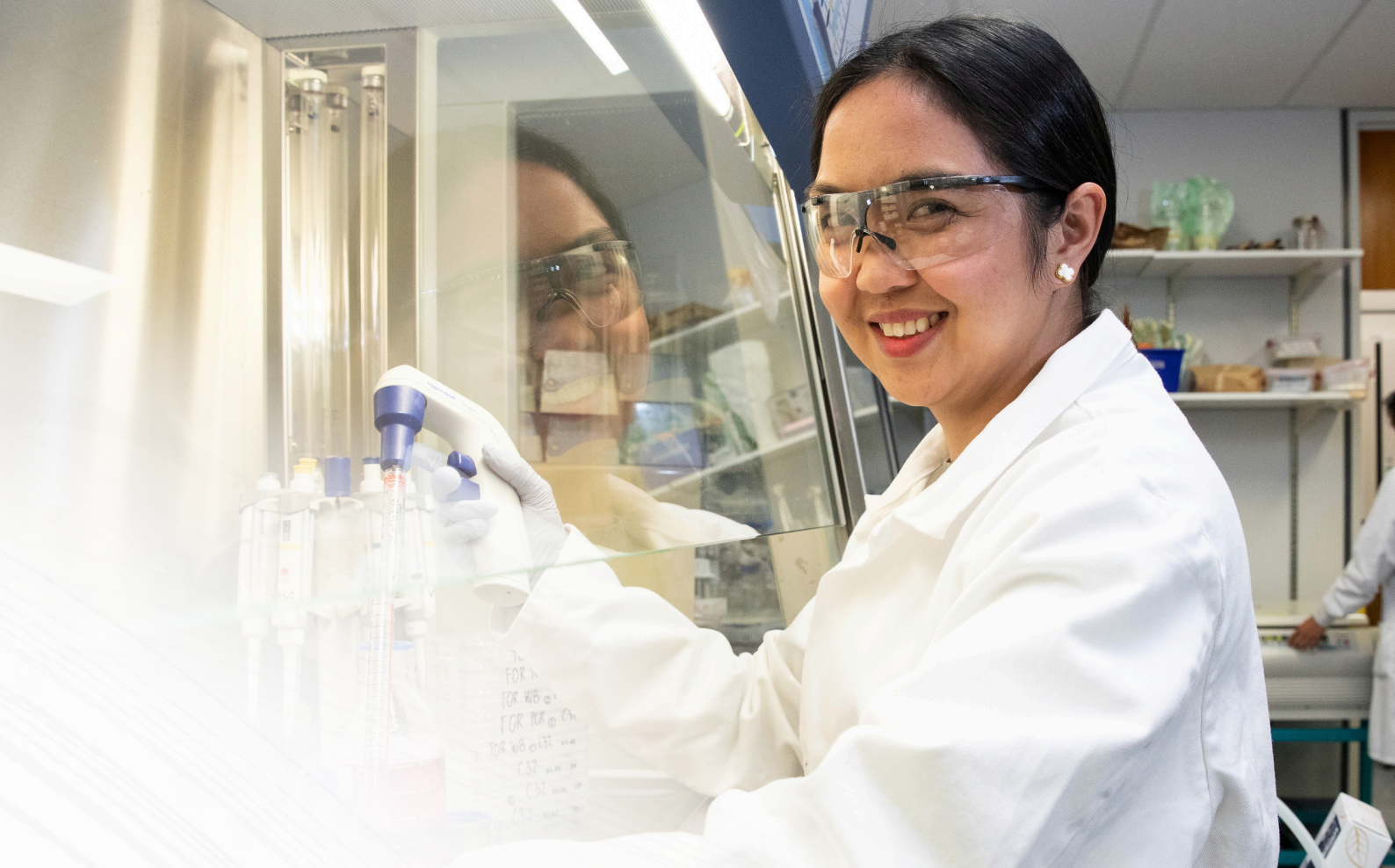
CANCER RESEARCH TRUST
NEW ZEALAND

Titikaha Rangahau i ngā Mate Pukupuku

FUNDRAISE YOUR WAY

COMMUNITY FUNDRAISING GUIDE





THANK YOU

FOR CHOOSING TO SUPPORT CANCER RESEARCH TRUST NEW ZEALAND (CRTNZ)

Community fundraising plays an important role in helping CRTNZ fund innovative cancer research that improves prevention, treatment, and care for people across Aotearoa.

CRTNZ relies on donations and fundraising from supporters, just like you!

This guide is designed to make fundraising simple, flexible, and led by you! There is no single way to fundraise - you choose what feels meaningful to you.

WHAT IS COMMUNITY FUNDRAISING?

Community fundraising is when individuals or groups choose to raise funds for CRTNZ in their own way. Some people run, walk, or cycle. Others hold small events, mark milestones, shave their hair, or fundraise in memory of someone they love.

There is no minimum target and no expectation of scale. Every fundraising effort makes a difference!



ABOUT CANCER RESEARCH TRUST NEW ZEALAND

Cancer Research Trust New Zealand (CRTNZ) has a mission to grow innovation in cancer prevention, cure, and care. We are the only organisation in Aotearoa solely focused on funding cancer research across the **entire** cancer spectrum, from prevention and early detection to treatment and care at the end of life.

Everything that we do is guided by the knowledge that research is the only way to improve cancer treatments and that the next breakthrough in cancer could come from our own backyard.

Founded in 2002, CRTNZ has spent more than two decades investing in the boldest cancer research across New Zealand. We also fund scholarships and clinical fellowships for our best and brightest minds nationwide, with a focus on new ideas that need early-stage investment to get off the ground.

Our trusted, reliable and proven reputation within the sector attracts other charities to us who wish to partner to fund research, including Breast Cancer Cure, Melanoma New Zealand, Ovarian Cancer and most recently, Bowel Cancer New Zealand. This allows us to maximise our impact across the sector.



What sets us apart from many charities in this space is that we fund only the highest quality projects with the biggest potential impact, no matter the cancer type.

We have a rigorous peer review process which draws on leading cancer clinicians and scientists both here and internationally, ensuring we support the strongest, most promising projects.



FUNDRAISING IDEAS

There are many different ways that you could raise money to support CRTNZ. Here are just a few:

- **Run, walk, or cycle a personal challenge**
- **Take part in the Terry Fox Run or other events - by yourself or create a team!**
- **Fundraise in memory of a loved one**
- **Celebrate a birthday or milestone by raising funds for cancer research**
- **Host a small community event or concert**
- **Challenge yourself to do something big**
- **Hold a bake sale or BBQ**
- **Have a quiz night at a local spot and invite your friends**
- **Hold a movie night**
- **Donate a percentage of sales from an event**
- **Hold a charity golf day**
- **Get your workplace involved**
- **Create your own fundraiser! If you have an idea, it's likely possible.**

There is no fundraiser too big or too small. Every dollar you raise will go directly to supporting the most exciting and innovative cancer research right here in New Zealand.

HOW TO GET STARTED IN 3 SIMPLE STEPS

1

SET UP YOUR FUNDRAISING PAGE

Decide how you will receive donations. Most people use GiveALittle. You can create a page in just a few minutes and personalise it with your story.

SHARE WITH YOUR COMMUNITY

Share your page with your friends, whānau, and colleagues in whatever way feels right to you.

2

3

LET US SAY THANK YOU!

Let us know about your fundraiser! We would love to acknowledge your support and, where possible, share your efforts to help inspire others.

HOW CRTNZ WILL SUPPORT YOU

We are a small team, but we are here to help where we can.

We can provide:

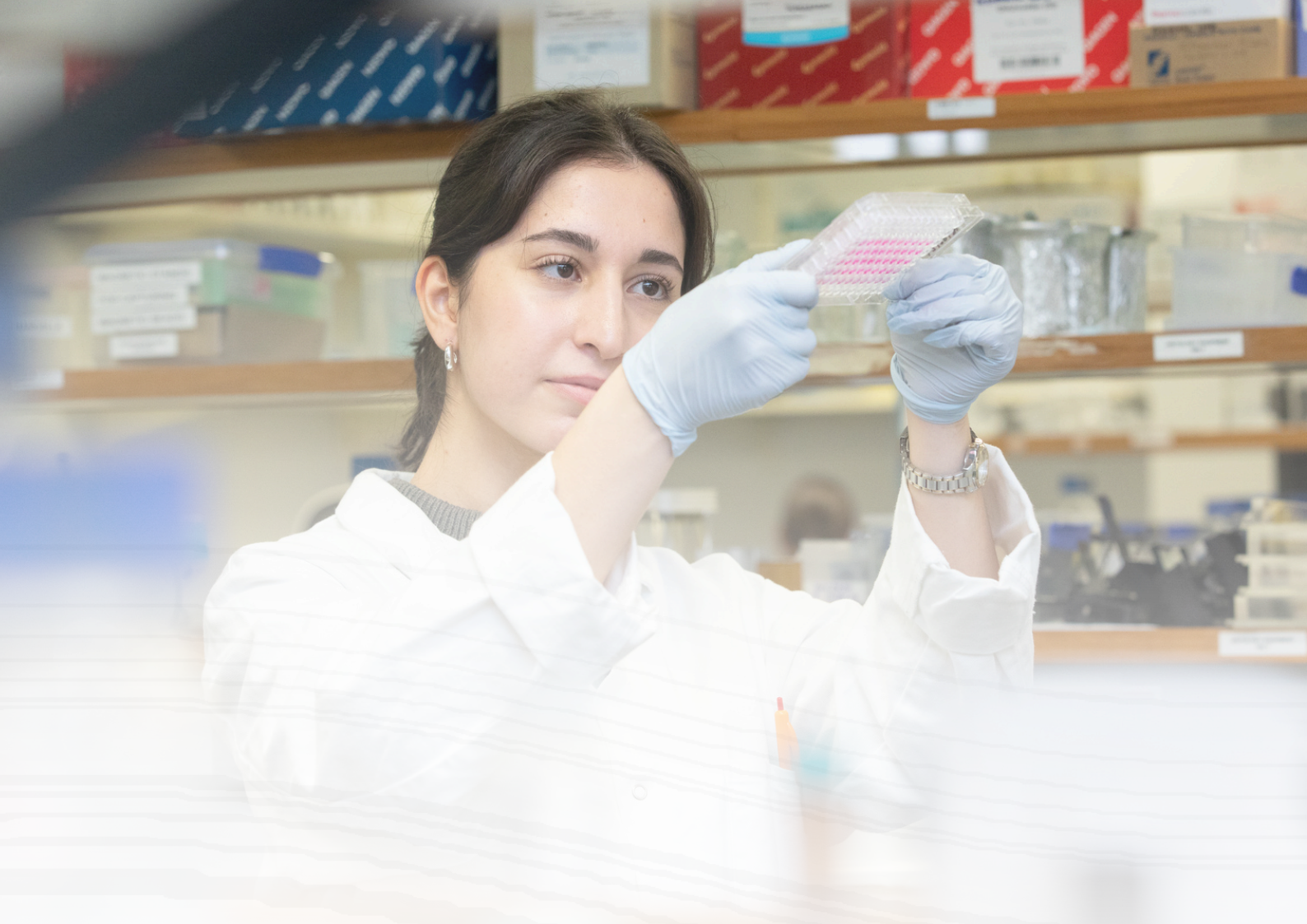
- A short description of our work that you can use on your page, flyers, social media, etc
- Our logo for fundraising purposes
- A thank-you message acknowledging your support
- A CRTNZ t-shirt to wear on the day of your event
- Advice and guidance on planning a successful fundraiser

If you would like to let us know about your fundraiser or have questions, you're welcome to contact us at: kara.sage@crtnz.org.nz

THANK YOU

Choosing to fundraise for cancer research is a generous act. Whether large or small, your efforts help support researchers working towards better outcomes for people affected by cancer, now and in the future. Thank you.

*Ngā mihi nui,
Cancer Research Trust New Zealand*



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NEW ZEALAND**

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